

Outfitting people for their own Freedom Tour since 1998.

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Dan Danford, founder of Family Investment Center, begins learning unique ideas about money from his father, the late Thad Danford - who makes Dan rent the family lawnmower for his lawn customers.

2

As a young furniture salesman after college, Dan decides selling people stuff based on gaining a personal commission ... *stinks*. They should have stuff that's good for them instead.

3

Fast forward ... Dan spends 15 years working for banks, including 10 years as a senior officer at a trust company he chartered with colleagues.

4

Family Investment Center opens in 1998 in St. Joseph, Mo., with a commission-free philosophy toward helping clients make investment decisions. It's one of the first in the region to operate this way. Major media sources begin interviewing Danford, including *Forbes* and *Wall Street Journal*.

Still driven by a client-first philosophy.
Still driven by freedom. Still commission-free.



5

Today, the Family Investment Center team serves clients in multiple states and two locations - St. Joseph, Mo., and Kansas City, Mo.

Your Freedom Tour begins today.

St. Joseph

Family Investment Center
3805 Beck Rd. • P.O. Box 8807
St. Joseph, Mo. 64508

Kansas City

Family Investment Center
P.O. Box 8807
1656 Washington, Suite 120
Kansas City, Mo. 64108



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Phone: 816-233-4100

www.familyinvestmentcenter.com

